

Westbrook partners with ServicePower

London July 28th 2016

Westbrook International Ltd today announces that it will be partnering with ServicePower to expand its field service centre of excellence.

ServicePower have provided mobile workforce management software solutions for over 20 years, delivering a platform to maximize productivity, facilitate multiple labour sources, improve the customer experience and achieve better service ROI.

ServicePower's most recent development in "Optimisation on Demand" technology is launching on the Salesforce AppExchange, and this dynamic innovation provides a unique capability to field service organisations. The technology removes the need for manual scheduling, route planning and labour assignment, automatically allocating the most efficient possible timetable and communicating it to mobile teams in real-time.

As part of our commitment to leading field service innovation on the Salesforce platform, the new partnership between Westbrook and ServicePower offers the market service integrator consulting expertise in this cutting edge technology.

Ambrose McGinn Westbrook CEO said:

"Entering into a partnership with ServicePower is a natural progression towards our goal of becoming the leading service integrator experts in field service technology worldwide.

Westbrook have had over 10 years success working with market leading Salesforce platform technology partners. ServicePower offers unique benefits that complement our existing technology, and we expect our new partnership to offer our clients even more comprehensive insight into the future of field service."

Marne Martin ServicePower CEO said:

"ServicePower has a strong partner network of passionate, knowledgeable professionals. Our implementation partnership with Westbrook provides us a broader reach into the European market and specialist expertise in working alongside Salesforce technology.

About Westbrook International Ltd:

Westbrook is a platinum consulting and implementation partner to Salesforce.com the global leader in cloud based customer platforms. (www.salesforce.com) Salesforce Ventures is an investor in Westbrook International Ltd with an active seat on the board.

Westbrook has over 10 years' experience delivering projects to clients including Hargreaves Lansdowne, Daily Mail, PGA European Tour, DSV Logistics, QubeGB and Paysafe.

For more information contact Westbrook International Ltd. on 0044 20 7096 2480 or visit www.westbrook.co.uk