

# Westbrook appoints Steve Jones as Director Field Service

London September 6<sup>th</sup> 2017

**Westbrook International Ltd today announces that Steve Jones joins the senior commercial team as Director Field Service reporting directly to CEO Ambrose McGinn.**

Steve joins Salesforce Platinum Partner Westbrook, EMEA's leading 'go to partner' for Field Service at an important moment in its service proposition development.

Westbrook leads the Salesforce partner ecosystem Field Service capability and Steve brings 15+ years of field service domain knowledge to the role.

Steve spent 2 years leading the highly innovative rollout of Field Service within Pitney Bowes encompassing 900 technicians in 11 countries.

More recently Steve has been with GE Digital's ServiceMax application business driving their successful Field Service implementation across 6 global organisations.

At Westbrook Steve will be the Field Service subject matter expert driving opportunities utilising the highly acclaimed **Field Service Lightning** capability. A role which reports directly to the CEO reflecting the importance and scale of this sector.

**Ambrose McGinn Westbrook CEO** said "I am of course delighted that Steve has chosen Westbrook as the next step in his career. Steve's well known energy, capability and experience in Field Service brings world class capability to the table and will be at the forefront of driving forward Westbrook ambitious growth plans for Field Service Lightning".

Commenting on his appointment **Steve Jones Director Field Service** said "Westbrook was the obvious choice for me at this stage in my career. Westbrook has a 12+ year history in the Salesforce ecosystem and an unrivalled commercial and implementation commitment in Field Service. I look forward to leading Westbrook in its plans for Field Service Lightning in what is clearly a market leading proposition"

## About Westbrook International Ltd:

Westbrook is a Platinum Consulting Partner to Salesforce.com, the Customer Success Platform and world's #1 CRM company. Salesforce Ventures is an investor in Westbrook International Ltd. with an active seat on the board. Westbrook has more than 12 years of experience delivering projects to over 400 clients including GE, Daily Mail, Fidelity and IBA. Westbrook is a #1 winning company in Megabuytes 2017 Emerging Stars Awards.

For information visit [westbrook.co.uk](http://westbrook.co.uk) or call Ambrose McGinn CEO on +447901 005100