

Westbrook appoints Martin Calver to Director Solution Engineering

London August 1st 2018

Westbrook, the highly regarded Platinum Salesforce Implementation Partner today announces the appointment of Martin Calver as Director Solution Engineering.

Martin has over 16 years' experience delivering Enterprise Applications and bespoke Customer Solutions in the logistics industry with DSV. At DSV Martin was responsible for the rollout of Salesforce CRM and related application including advanced quote tools to over 3000 users in 60 countries.

In 2016 Martin joined Westbrook as an Engagement Manager moving to pre sales in support of Business Development across a wide number of verticals including Manufacturing, Media and Financial Services

Martin has deep technical and commercial Salesforce knowledge and experience with specialist capability in both Field Service and Quote to Cash applications.

Ambrose McGinn Westbrook CEO said, "I am delighted to appoint Martin to this important senior role within Westbrook ensuring that our Salesforce solutions match not only our clients requirements but also dovetail effectively into our delivery capability"

Commenting on his appointment **Martin Calver Director Solution Engineering** said "Having significantly grown my knowledge within Westbrook in recent years I am really pleased to take on this new role spanning both Sales and Delivery, as Westbrook enters its next phase of growth, particularly with Field Service Lightning and CPQ"

About Westbrook International Ltd.

Westbrook is a Platinum Consulting Partner to Salesforce.com, the Customer Success Platform and world's #1 CRM company. Salesforce Ventures is an investor in Westbrook International Ltd. with an active seat on the board. Westbrook has more than 12 years of experience delivering projects to over 400 clients and is a #1 winning company in Megabuytes 2017 Emerging Stars Awards.

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